

2024 Andong International Mask Dance Festival

Recruitment Notice for Participants of the World Mask Dance Competition

We invite participants (**Individual** and **Group** categories) to join the 2024 Andong International Mask Dance Festival World Mask Dance Competition. Anyone who enjoys creative performances of various genres (dance, mime, martial arts, etc.) is welcome to participate. We look forward to your enthusiastic participation.

5th June, 2024

CEO, Korea Foundation for Cultures and Ethics (KFCE)

1. Overview of the 2024 Andong International Mask Dance Festival

- Period: September 27 (Fri) - October 6 (Sun), 2024 / 10 days
- Location: Within the Andong International Mask Dance Festival grounds
- Hosted/Organized by: Korea Foundation for Cultures and Ethics (KFCE)
- Sponsored by: 1) Ministry of Culture, Sports and Tourism, Cultural Heritage
2) Gyeongsangbuk-do,
3) Gyeongsangbuk-do Office of Education,
4) Andong Office of Education,
5) Andong City, Andong City Council
- Theme: One World, One Mask

The 2024 Andong International Mask Dance Festival, under the theme “Dance of Culture that Unites the World,” offers a unique journey to experience masks and mask dances from various countries across the five oceans and six continents. Masks and mask dances are the most common and universal cultural symbols representing human life, dreams, and hopes. Through masks and mask dances, we aim to create a world of freedom and equality, without distinctions of status, where everyone is equal. Additionally, through diverse performances, we strive to create a space of harmony and unity where people can communicate and come together as one.

This year’s festival theme aims to embody the symbolic meaning of masks and mask dances and the festival’s role in connecting the realms of harmony and the extraordinary. In other words, by wearing masks and dancing, we express the hope of uniting the world. The dynamic and vital force of culture is sublimated through dance, making masks and mask dances the medium that brings people together worldwide.

Wearing a mask allows anyone to realize a world of freedom and equality, and through the extraordinary realms of time and space, one can discover a new self. By understanding ourselves, we can understand us, and through our unity, humanity can become one. The 2024 Andong International Mask Dance Festival chose its theme to realize a true festival where people worldwide can come together through the significance of masks and mask dances.

We hope that this year’s World Mask Dance Competition, through the performances embodying the theme, will create the most beautiful and happy moments in the participants' lives.

2. Competition Overview

○ Competition Categories

Category				
Individual	under 18 years old	Over 60	Domestic	International Participants
Group	under 18 years old	Over 60	Domestic	International Participants

▶ Individual Category Schedule

- 1) Preliminaries: October 2 (Wed), October 3 (Thu), October 4 (Fri) / 3 days
 - 2) Finals: October 5 (Sat)
 - 3) Announcement of Results: October 5 (Sat)
- ※ Grand Prize winners are required to perform an encore at the closing ceremony
- 4) Participants: 1 to 4 people
 - 5) Performance Time: Within 5 minutes (excluding entry and exit time)

▶ Group Category Schedule

- 1) Preliminaries: October 3 (Thu), October 4 (Fri), October 5 (Sat) / 3 days
 - 2) Finals: October 6 (Sun)
 - 3) Announcement of Results: October 6 (Sun)
- ※ Announced at the closing ceremony
- 4) Participants: 5 or more people
 - 5) Performance Time: Within 5 minutes (excluding entry and exit time)
- ※ To ensure fairness, if the performance time exceeds 5 minutes, 10% will be deducted from the total score.

○ Competition Rules

- All genres are welcome.
- Participants must wear face paint or masks to present a performance suitable for the Mask Dance Festival. Masks must be worn for at least 50% of the total performance time.
- Freely express the festival theme, ensuring that "One Mask, One World" of each team is well represented.
- The group and individual categories will be held simultaneously. Therefore, one person cannot participate in both categories.

3. Application Method

- Application Period: June 5, 2024 (Wed) - August 2, 2024 (Fri)
- Application Method: Online via website, in-person, or by email

[Website Application]: Andong International Mask Dance Festival Website

- Visit the Andong International Mask Dance Festival website (<http://www.maskdance.com/eng/main.asp>) and navigate to 'CONTEST' → 'Application Download' → 'Apply' to submit your application online.

[Email Application]: andykim@kfce.or.kr

- Download the application form and submission documents from the Andong International Mask Dance Festival website (<http://www.maskdance.com>) under "Board-Notices".
- Submission Documents: One copy of the application form, one copy of the consent form for the collection and use of personal information.
 - Email subject: Application for World Mask Dance Contest (Team Name)
- Maximum of 30 teams per category (on a first-come, first-served basis).

[In-Person Application]: Visit 200, Chukjejang-gil, Andong-si, Gyeongbuk, Korea

- ※ Audio files should be submitted directly to the on-site sound team via USB on the day of the competition.

4. Judging and Award Plans

○ Judging Criteria (Tentative)

Evaluation Criteria		Points
Theme	Relevance to the festival theme of masks and costumes	30
Performance	Expression of the festival theme	30
Creativity & Originality	Creativity and originality of the performance	20
Audience Response	Audience engagement	20
Total Score		100

* All participating teams must participate in the <Mask Dance Carnival> (included in the judging score)

○ The Prize

1. The currency unit is South Korean Won (KRW).					
2. If there is no suitable winner, no awards may be given.					
Group Category					
Award	Number	Prize Money	Award	Number	Prize Money
Grand	1	5,000,000 KRW	Bronze	4	500,000 KRW
Gold	2	2,000,000 KRW	Participation	5	300,000 KRW
Silver	3	1,000,000 KRW	Special	6	200,000 KRW
Individual Category					
Award	Number	Prize Money	Award	Number	Prize Money
Grand	1	1,500,000 KRW	Bronze	4	300,000 KRW
Gold	2	800,000 KRW	Participation	5	200,000 KRW
Silver	3	500,000 KRW	Special	6	150,000 KRW

5. Other Information

- ▶ If any false information is found in the submitted content, the selection will be canceled.
- ▶ The written materials will be reflected in the document review, so please write them in detail. The applicant is responsible for any omissions.
- ▶ All applying groups must provide a contact number. If the contact cannot be reached, the application may be excluded from the selection process.
- ▶ Photos or videos of performances during the festival may be used as promotional materials for the Andong International Mask Dance Festival.

6. Inquiries

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